



SPAN Event – New Wesport strategy

18th September 2019

The West of England



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INSPIRING ACTIVE LIVES

demographics

Age Headlines



BANES:

11% = 20-24
7.2% = 15-19
19% = 65+

North Somerset:

21% = 40 - 59
30% = 60+

South Gloucestershire:

18.7% = children (0-15)
62.7% = working age (16-64)
81% = under 65

Bristol:

7% = under 5
21% = 20-29
45% = Under 30

Ethnicity

South Gloucestershire:

White British = 242k
Indian = 2.7k
Other Asian = 1.5k
Chinese = 1.3k
Caribbean = 1.5k



Ethnicity

Bristol:

White British = 333k
Mixed = 15k
African = 12k
Pakistani = 6.9k
Caribbean = 6.7k
Indian = 6.5k

BANES:

White British = 160k
Indian = 11k
Other Asian = 12k
Chinese = 19k

North Somerset:

White British = 192k

Target groups

Bristol:

16% BME
13% more young women/girls aged 0-19 by 2028
17% of people with a long-term health problem or disability
13% more people aged 65+ by 2028

BANES:

5% BME
9% more young women/girls aged 0-19 by 2028
16% of people with a long-term health problem or disability
19% older people

South Gloucestershire:

5% BME
9% more young women/girls aged 0-19 by 2028
16% of people with a long-term health problem or disability
19% older people



North Somerset

7% women/girls aged 0-19 (by 2028)
19% of people with a long-term health problem or disability
19% older people 65+
19% more older people by 2028 (65+) (3)

South Gloucestershire

Total population - 274661

Gender Split

Bristol

49.9% = Males
50.1% = Females



BANES

50.7% = Females
49.3% = Males

North Somerset:

51.3% = Females
48.7% = Males

South

Gloucestershire:

50.4% = Females
49.6% = Males

Population



North Somerset:

Total population
211681

Bristol

Total population
449328

BANES:

Total population
184874



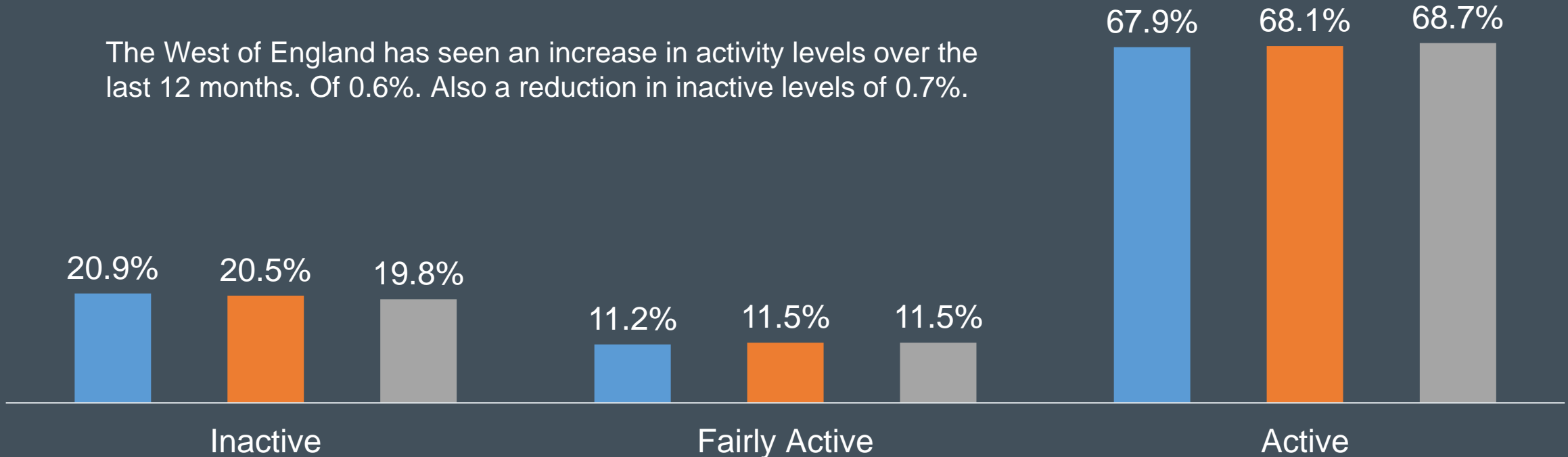
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INSPIRING ACTIVE LIVES

West of England activity levels - summary of change

■ Nov 15/16 ■ Nov 16/17 ■ Nov 17/18

The West of England has seen an increase in activity levels over the last 12 months. Of 0.6%. Also a reduction in inactive levels of 0.7%.



3 years in, with 2019/20 still to report on...



West of England Sport Trust Annual Report 2018/19



Strategic Influencing

- LEP / WECA
 - Active Workplaces
 - wider role of sport / PA
 - Role of VCSE
 - Emerging Local Industrial Strategy
 - Events
- Civil Society Partnership
 - Co-owned CIC
 - Influencing Regional / Local government – VCSE role re skills, health, place



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Strategic Influencing (2)

- Business West – The Initiative
 - Engaging with businesses – workplace health and competitions – emerging partnership
- Strategies – Sport & PA; Culture
 - Bristol; B&NES; South Glos; N. Somerset
 - One City Plan
 - Elected Mayors ...
- Health
 - Mental Health - Thrive and STP (in development)



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INSPIRING ACTIVE LIVES

Headline 4 year (3 yr) achievements

- Total number of people we have engaged with: **37,042**
- Total Number of coaches who have engaged with us: **2598**
- Total Amount of funding we have helped partners to access:
£621,049.20
- Total number of partners we have worked with: **1300**

Inspire, Create and Empower

- PE Conferences – 202 teachers; 71 partners attended
- European City of Sport Conference 6th December 2017
 - 200 attendees, positive feedback from attendees, deliverers and speakers.
 - £6k raised for Wesport Legacy Fund
- Connecting with a wide number of new organisations... e.g.s
 - Friends of St Georges Park; Barnados; Urban Pursuits; Shine; Creative Youth Network)

Inspire, Create, Empower (2)

- Campaigns supported – This Girl Can; Ping!; Bristol Active City; 10 minute shake up; Sport Relief; Coach Core; #LoveSwimming; DKH - Community Champions; Workplace Challenge; GBTennisweekend
- Coach Core: 26 apprenticeships; 17 employers so far...
- A programme of courses for the coach, volunteer and club network
 - 1,182 Safeguarding and Protecting Children attendees
 - 138 First Aid Attendees
 - 95 Time To Listen Attendees

Wesport Delivery

- School Games
 - In 3 years 8601 children took part; ??? volunteers
 - Last year:
 - 5 events; 3062 pupils; 231 Schools
 - 253 Young Leaders; 28 Sports
 - Intro'd Primary & Secondary Special Schools Panathlon
 - Intro'd L2 to L3 Qualifying Competitions in New Age Curling, Boccia, Sitting Volleyball
 - Inactive climbing event for 24 schools delivered
- Daily Mile
 - 126 schools so far...
- Sportivate
 - Target 1167, Actual 1567 - 134%
 - 26 Projects run
 - Inactive Participant Target 70%; Inactive Participant Actual 1340 - 86%
- Bristol Parks Tennis
 - Successful start – 650 households are members (5th Aug 2019)



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INSPIRING ACTIVE LIVES

Wesport Delivery (2)

- Satellite Clubs
 - 42 sustained clubs with 570 new participants in initial plan
 - *Successful new application for 2019 – 2021
 - 1346 people reached
 - £202,335 funding given
- Active Workplaces
 - 801 people took part; 75 partners/workplaces in 3 years
 - Last Year:
 - 5 Workplace Competitions (Softball, Netball, Badminton x 2 and Dodgeball)
 - 321 participants; 1.3k users signed up to WPC; 700 new in 2017/18
 - Champ training x2
 - Contract with RR
- Small Grants / Other Projects
 - Knightstone Housing; On and Off the Pitch
 - Sportivate Innovation Fund – Yoga Girls Can

The Current Landscape

- DCMS Strategy
- SE Strategy and direction of travel
- Health issues, challenges and strategies
 - Prevention of ill health; LTHC; Public Health England;
- Local Industrial Strategy; WECA and LEP
- Active Partnerships role, network and national team
- UA strategies / links for health, housing, transport, business growth, inclusive growth
- Complex sub regional structures including:
 - WECA x 3 UAs (4 likely in 2 years)
 - BNSSG CCG; B&NES, Swindon & Wiltshire CCG
 - VCSE sector

Wesport – Strengths, Weaknesses, Opportunities, Threats

What opportunities should Wesport explore?

- Delivery / activities?
- Changing perceptions? / New strategic networks?
- VCSEs?
- Health, wellbeing, physical activity?
- Sport, communities and culture?
- Others?