



An Introduction to the West of England Sport Trust

Working collectively to increase, promote, support and celebrate lifelong participation in sport...

SHARED PURPOSE

Through the implementation of the Business Plan, Wesport will work to “add value” and “build the capacity” of the West of England sporting networks.

WESPORT WILL DO THIS BY:

- Going “**Deeper**” into the sporting networks, working with more sports, more clubs, coaches and participants;
- Working “**Wider**” – engaging with more organisations whose roles link to sport and physical activity where there are shared priorities (health, social and other benefits of activity);
- Reaching “**Higher**” – to ensure those with potential have no barriers to their progression other than their own ability and drive; and
- Doing things “**Better**” – sharing information and managing data, enabling an improvement in the services provided across the West of England.



SHARED VISION

Collectively to increase, promote, support and celebrate lifelong participation in sport.

SHARED VALUES

- A commitment to equity and equal opportunities
- The provision of sporting activities in a safe, fun environment
- Putting people first and broadening choice
- Providing high quality experiences
- A commitment to “adding value” through working in partnership
- Sustainability – leaving a legacy

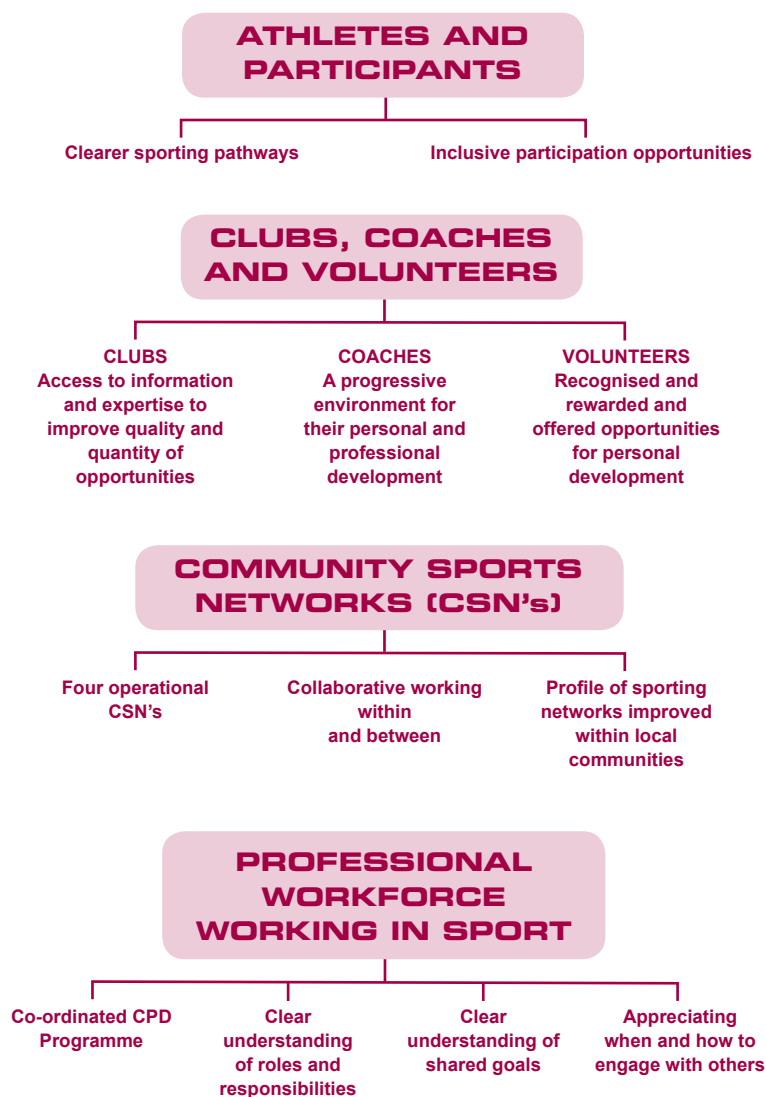
“ Sport means all forms of physical activity which, through casual or organised participation, aims at improving physical fitness and mental well-being, forming social relationships, or obtaining results in competition at all levels.”

Council of Europe,
European Sports Charter



“ Vision without action is a dream. Action without vision is simply passing the time. Action with vision is making a positive difference.” Joel Barker

3 YEARS ON - WHAT WILL IT LOOK/FEEL LIKE BEING ACTIVE IN THE WEST OF ENGLAND IN 2009?



The London 2012 Olympic and Paralympic Games offers a unique opportunity to change attitudes and support our aims to increase participation in sport before, during and after the Games.

Wesport shall focus on:

- Developing the skills, capacity and quality of our sporting workforce (volunteers and professional)
- Putting sports clubs at the heart of our communities and linking educational and community provision
- Improving access to existing facilities and developing new ones for able-bodied and disabled alike
- Improving the fitness of everyone by linking to health and well being initiatives, youth programmes and active workplaces
- Raising the profile of our talented, potential Olympians and Paralympians, improving pathways, supporting talent identification and the principles of Long Term Athlete Development

Wesport is a key partner within the West of England Working Group for the 2012 Games, and is working to ensure a strategic approach to maximising the West of England's legacy.

A SINGLE SYSTEM FOR SPORT

Crucial to achieving national outcomes around increasing participation, is finding a mechanism to enable national governing bodies of sport to "unlock" local resources to support the delivery of their "whole sport plans". Thirty-four national governing bodies of sport have been identified as priority sports to support through the "single system for sport", and Wesport must be able to identify minimum levels of service to support them.

Similarly, many local partners (unitary authorities, education – schools, Higher & Further Education) will benefit from the support of national governing bodies.

Within Wesport, our Community Sports Networks provide the cornerstones essential for the successful delivery of healthy, more physically active communities. They each provide a hub for a network of organisations to explore local agendas and may include Primary Care Trusts, sports clubs, local authorities as well as education and youth services. Wesport shall work with these CSNs to ensure they are able to meet the needs of the communities they serve.

DCMS/ SPORT ENGLAND



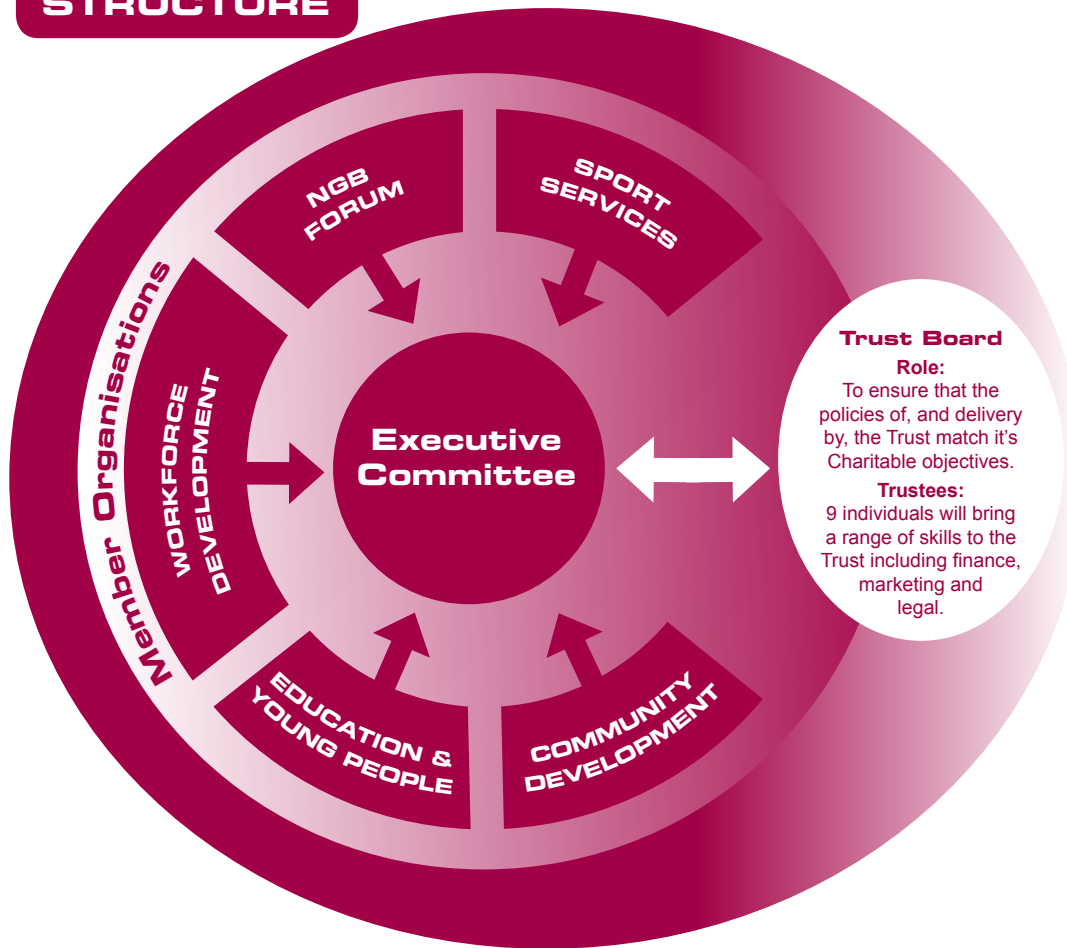
NGBs
LAs
SSPs
other
partners

COMMUNITY SPORTS NETWORKS

CLUBS COACHES VOLUNTEERS

PARTICIPANTS

WESPORT STRUCTURE



National Governing Bodies Forum Role:

To bring together NGB representation throughout the West of England.

Priority: Club development and agreeing joint agendas for sport.

Community Development Group Role:

To help co-ordinate policies between the Community Sports Networks.

Priority: To support localised development of sporting infrastructure and to involve wider agenda such as health and youth services.

Workforce Development Group Role:

To develop the skills of everyone involved in sport throughout the West of England.

Priority: Coach, Volunteer and Professional Officers.

Sports Services Forum Role:

To provide a forum for the Unitary Authorities to discuss issues related to the delivery of central sports services.

Priority: To ensure that all other forums are fully aware of local authority policy and wider agendas.

Education & Young People Forum Role:

To develop and deliver strategies to increase sports participation amongst the young both within school and into adulthood.

Priority: PE, School Sport & Club Links (PESSCL) strategy.



Financials

Wesport has secured in excess of £700,000 over the next 3 years to deliver on our objectives from a small number of contributors including Sport England and the 4 Unitary Authorities. Our strategy over the coming years is to broaden our sources of income to help support initiatives over the longer term.

Although Wesport shall look at a variety of funding options we are keen to leverage support, financial and otherwise, from within the West of England boundaries so that we can deliver projects close to the hearts of everyone involved locally. This will include work to engage the commercial sector wherever possible.

Although our end goal is to direct money into projects on the ground, a significant proportion of our money shall be directed into laying down strong foundations in areas such as Communication and Information & Data Management, which should help us improve the delivery of projects and truly join up thinking across the West of England.

Wesport shall also lead on projects to attract funding for schemes such as the Community Sports Coach Scheme (already contributing over £140,000 per annum), Talent Development and Volunteer Development programmes amongst others.

Wesport will also support National Governing Bodies of Sport to secure and renew resources locally to develop clubs, coaches and other relevant initiatives.

Wesport is a network of organisations dedicated to improving the health of the West of England through sport and physical activity. If you have any enquiries about our work please do not hesitate to contact the Trust at:

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