

## Satellite Clubs

### 2018-19 Case Study

Hartcliffe & Withywood Community Partnership (HWCP) – leaving a lasting legacy of activity driven by the community.

| Project Summary   |   |
|---|---|
| Provide a brief overview of your project in less than 50 words.   | Hartcliffe and Withywood Community Partnership (HWCP) deliver football sessions to young people in an area of South Bristol. The project was developed after anti-social behaviour at the local Morrison's car park reached critical levels in 2018. Steffan, a local community development worker attended a Football Association Level 1 course as he was best placed to lead session delivery. |
| Who is the lead organisation and partners involved?   | HWCP are the lead organisation for this satellite club. Steffan Probert is a community development worker for HWCP who was looking for diversionary activities to offer young people in the area.<br>Hareclive Academy are part of the EACT academy family and run a primary school site roughly 2 minutes away from HWCP offices and the Morrison's supermarket.                                 |
| Where is the satellite club/project based?  | Hareclive E-Act Primary Academy, BS13 0HP<br>Hartcliffe and Withywood ward in South Bristol   |
| What is the sport/activity being delivered?   | Football  |
| Who is/are the key target audience(s)?  | Inactive young people aged 14 - 19 on the estate who were part of increased anti-social behaviour in shopping location in Hartcliffe (Morrisons).   |
| How much National Lottery investment has been provided?   | £2,975.00   |
| What date did the satellite club/approach start?  | Contact was made late 2017 with sessions starting in April 2018.  |
| Which <b>one</b> of the government outcomes is the satellite club primarily demonstrating impact against? | Social and Community Development  |

## What were you aiming to achieve?

The HWCP football projects aims to foster positive relationships and decrease anti-social behaviour locally. It also aims to leave a lasting legacy of activity that is sustainable through the community and not reliant upon funding. The perceived lack of opportunity locally for young people is leading them to live inactive lifestyles.

Hartcliffe & Withywood ward has a population of 19,030 residents, with 5,021 of those registered within the 0 – 15 year old banding. This is the second largest population of children in Bristol and well above the Bristol average (Mid population statistics 2017). The ward is in the top 10% of the most deprived areas in England. Hartcliffe & Withywood ranked last out of all Bristol wards in the 'Healthy Lifestyles' section of the Bristol Quality of Life Survey for 2017–18. The ward ranked below the Bristol average for 6 out of 8 measurements related to healthy lifestyles:

### Results from the Quality of Life survey 2017-18

|  | Hartcliffe & Withywood | Bristol |
|--|------------------------|---------|
| % with limiting illness, health problem or disability                              | 41                     | 28      |
| % above average mental wellbeing   | 5                      | 9       |
| % households where someone smokes regularly within the home                        | 16                     | 6       |
| % who consume above the recommended amount of sugar                                | 60                     | 43      |
| % who do enough regular exercise each week (at least 150 mins moderate or 75 mins) | 58                     | 64      |
| % overweight or obese  | 67                     | 51      |

### Public Health National Child Measurement Programme 2014/15 - 2016/17

|   |      |      |
|---|------|------|
| % children in reception (4/5yr olds) who have excess weight | 32.8 | 23.4 |
| % children in year 6 (10/11yr olds) who have excess weight  | 42.8 | 34.5 |

See source pages for further details

Insight, Performance and Intelligence Service, Bristol City Council

[www.bristol.gov.uk/statistics](http://www.bristol.gov.uk/statistics)

The ward also ranks in last place for life expectancy in males and third from last for life expectancy in females. Hartcliffe & Withywood also features joint highest figures for premature mortality, cancer and cardiovascular disease ([Hartcliffe & Withywood Statistical Ward Profile 2018](#)).

As one of the three most deprived wards in Bristol, some investment has already been directed toward Hartcliffe & Withywood. Notably, as a Core City Bristol has some additional investment and the ward has been in receipt of funding through the Bristol Core Cities physical activity programme. The report commissioned by Bristol City Council through Research Box (Bristol Local Needs Insight) directed investment in Hartcliffe & Withywood. This focussed on:

- Older people and families
- Target levels of disability / mobility
- Increase connection between HHEAG (Hartcliffe Health & Environment Action Group) and GPs

As a result of relationship building, being part of the steering group and acting as delivery partners for the Core Cities programme, Wesport were led to further work in the Hartcliffe & Withywood ward.

Hartcliffe and Withywood Community Partnership (HWCP) is a community led organisation, representing and working on behalf of a community on the Southern edge of Bristol

(<https://hwcp.org.uk/>). HWCP are based in offices at a central location in Hartcliffe amongst a row of local shops and opposite the Morrison's supermarket which has a large car parking facility. Anti – social behaviour outside the entrance to Morrison's and in the car park reached 'critical' in early 2018. Steffan Probert, Community Development Worker (CDW) for HWCP managed to engage a large group of young people who were central to the issues at the shopping centre. Working with Morrison's, Steffan had an area of the car park cordoned off and attracted a large number of young people by setting up an informal football session in the car park! Initial taster sessions were run by Bristol Sport Community Foundation which saw upwards of sixty young people in attendance. Steffan acknowledged that the young people were complaining about the lack of activities and safe spaces to gather. Local sports clubs are available but generally involve travel and other barriers such as membership fees.

Due to these barriers, Steffan looked at the viability of setting up weekly sessions to capture the demand from the young people. Set within a two minute walk from the Morrison's car park, is Hareclive Academy EAT, a Primary School location with two 3G surface pitches in an enclosed MUGA. There are outer secure gates around the school facility which are closed off when HWCP are not delivering sessions on the pitches. The school has access to a sports hall, climbing wall and future plans to reopen the youth centre that is attached to their facility.

Due to the presence Wesport had in the area and the beginnings of relationships with HHEAG and HWCP, we were guided towards supporting Steffan with his ambition to capitalise on the demand he had captured through his community sessions. As Steffan was a member of a team who played football locally, there was a natural Hub Club already established – Hartcliffe Saints.

## What action was taken to achieve the outcomes?

Discussions about 'right deliverer' were key here. We knew early on that Steffan already had those trusted relationships with the young people and was known in the area. A key driver to achieving the desired outcomes for the project was to have Steffan trained as the lead coach. When conversations started for this satellite club, the CEO of HWCP, Amy Kinnear, was clear that the session had to be self-sufficient and engrained in the community. Initial concerns were the amount of time this was going to take due to the level of commitment required. Steffan and another community member attended a Somerset FA course along with a Coach Core apprentice who was being employed by Wesport. This delayed the start of the satellite club sessions and demanded a lot of time from both Steffan and the local volunteer. They understood that Wesport wanted to ensure that sessions would be safe with the required minimum standards in place. As discussed in the Wesport satellite club submission for funding from April 2019–March 2021, the role of the deliverer / coach when supporting harder to reach groups is imperative. Due to the relationship that we had built with HWCP and Steffan he was able to speak about his frustrations with the time required to attend the FA level 1 course but he was also able to recognise how valuable the skills were that he had learnt from the process.

Through coincidence, the Coach Core apprentice who was training with Wesport attended the same FA Level 1 course and subsequently supported sessions at the satellite club to help Steffan in the initial set up. This provided our apprentice with invaluable experience of community sport with a youth lead approach to delivery. Steff built time into the programme to encourage young people to attend sessions. The apprentice was requested to attend for a 2 hour period. The first 45 minutes was simply a process of walking with a group to the venue to start sessions. This time was used to encourage young people who hung out in the Morrison's car park and surrounding areas to walk with the group to the venue where the sessions were delivered.

Through Steffan's work as a CDW and mainly through his passion as a local resident, joining the dots up to secure Hareclive as a venue was clear. After initially booking Hareclive EACT Academy as the venue for the satellite club sessions, the school quickly recognised the impact that the sessions were having. The school have now offered the pitches for free on the understanding that they are used! This created a number of opportunities:

- A significant reduction on the proposed budget
- A link with Mike Shipway, the community development worker for the EACT school sites across Bristol
- Further partnership working with the school to co create an activity offer for young people

The key to sessions delivered at the school site is the informal nature which sees two pitches in operation – continuously. One pitch supports younger people from the local school and area whilst the other sees the satellite club age range catered for with volunteers and Steffan managing the games. The sessions exist for the community, the door to the court is open for any aged young person to attend.

Fostering an intergenerational approach to sessions sees the groups interacting for the duration of the session. Often, these interactions are short flurries of expletives when balls get kicked out of play! This again is an approach encouraged by Steffan and the team of volunteers to support relationship building in the community. The volunteers who support are local people who grew up on the estate and play for local teams – a seamless scouting opportunity!

Wesport are working to understand the wider implications of using sport as a diversionary activity. As part of the new primary role requirements Wesport have been focussing work in a more hyperlocal way. Where satellite clubs are delivered across the West of England we want to understand how they fit into

the fabric of the community. This in turn will enable us to track the successes and learn from the difficulties and replicate key learnings from this with other projects. We have learnt from the current phase of delivery (2017–19) that projects are more successful when more partners are involved to ensure delivery is joined up.

HWCP have a positive working relationship with Mike Shipway who is the Community Development Worker for Harclive Academy. By working together, both partners have managed to support each other to achieve their individual organisational aims. HWCP are bringing the young people who would previously try to break into play on the site into a supported environment. Hareclive are opening the doors to develop their engagement in the community which will in turn support their future plans to develop the site into a community hub. Meeting with the school enabled us to understand how else we can support the site and ensure we join up the ‘resources’ that we have available:

- Facilities dispute ongoing at the venue flagged with the representative at Bristol City Council
- Daily Mile Activator liaising with primary lead to support activation at the site
- Primary Links Officer liaising with lead sports coordinator for EACT academies to support access to CPD opportunities

HWCP worked alongside Morrison’s and other community partners to maintain a reduction in ASB reported around the Morrison’s car park and entrance / local area. Steffan secured additional money from Morrison’s to reinstate some detached youth workers to the area to increase the provision of support on weekday evenings. Securing this enabled Steffan to increase the days where sessions were being delivered. With some push back from the community who were complaining that there were more issues since the football started, he increased the number of sessions available to the community (see below). We have mapped this with local crime data to try and map the trajectory of the satellite club sessions and the number of reported crime incidents, specifically ASB:

| Date   | All Incidents of Crime Reported for Hartcliffe & Withwood, Bristol | Anti – Social Behaviour Incidents Reported | Satellite Club Timeline and Number of Sessions |
|--------|--|--|--|
| Apr-18 | 320  | 83   | 1  |
| May-18 | 351  | 91   | 1  |
| Jun-18 | 343  | 103  | 1  |
| Jul-18 | 349  | 104  | 1  |
| Aug-18 | 320  | 72   | 2  |
| Sep-18 | 263  | 44   | 2  |
| Oct-18 | 329  | 103  | 2  |
| Nov-18 | 324  | 72   | 3  |
| Dec-18 | 274  | 64   | 3  |
| Jan-19 | 297  | 96   | 3  |

Data available from <https://www.police.uk/avon-and-somerset/BS108/crime/>.

There are many other factors that can contribute to rise and falls in reports, Wesport have been working on another satellite club project with the Youth Strategy Lead for Avon and Somerset Police, PC Kris Withers. Although the club PC Kris supports is only two miles away from the HWCP project, they are divided by historical issues. HWCP have continual feedback about these levels through the Anti-Social Behaviour Panel they set up where local police are represented.

Wesport are working with PC Kris and a local team of beat officers and PCSO’s to begin a conversation about the use of sport as diversionary activity for young people.

## What was the impact on young people at the satellite club?

At the start of the year a local reporter made a film about Hartcliffe with Paul Holbrook, a film director who was born and raised in Hartcliffe. 'Hartcliffe Aspirations' paints a picture of the history of Hartcliffe and delves into the levels of deprivation and current issues across the estate. Neil Maggs (Bristol Cable & Bristol Post) has kindly shared the link for this documentary to help provide a backdrop for the context of this project. Two of the young people we spoke with for the case study feature on the piece which can be found at:

<https://thebristolcable.org/2019/01/watch-hartcliffe-aspirations-a-short-doc-with-paul-holbrook/>

At 5:15 minutes into the piece, we meet a group of young people featuring George and Chaz found outside the local Morrison's, sat in the car park discussing trouble that had escalated with police involvement the previous night.

This satellite club project is targeting young people who are simply inactive due to boredom and a serious lack of opportunities locally. These young people do not currently participate in any other forms of physical activity, they acknowledge that they enjoy football but are frustrated at the lack of spaces available to play in. We spoke with a group of young people, to try and understand why they were attending these sessions so consistently:

### **Q. Where would you be if you weren't here?**

Chaz / George in unison - "Police station!"

George – "If this wasn't here we'd just be round Morrison's, we need more things like this really"

Kenzie – "We just get complained about by people, they just say we're little shits and stuff like that. So then Steffan set this up and it's keeping us out of trouble!"

### **Q. What makes you come along to this though, anyone can set something up but why do you come to this?**

Chaz – "Cause we know Steff"

Kenzie – "We all like football, but can't play anywhere, it's something to do"

Chaz – "I like football, my mates like football so we decided to come along, we know Steff too so he told us to come along.....and he knows us. He knows what we feel like"

George – "Keeps us out of trouble, if we didn't come here we'd just be sat outside Morrison's. We've got nothing to do!"

Chaz – "There's nothing to do, there used to be youth clubs but they've took them all down – I don't know why."

George – "There aint really anything to do really that's why we start on each other cause we're bored! At least if we're here we're not getting in trouble"

Chaz – "Yea and we ain't on facebook!"



Left to right:

Rob Page – self-confessed ‘oldest ball boy in Bristol’ volunteer for football project

Steffan Probert – lead deliverer HWCP

Harvey Cogzell – participant

Reagan Humphries – participant

Mckenzie Horlock – participant

George Williams – participant

Chaz Morgan – participant

Alfie Horlock – participant

Relationship building to get the young people through the gate was the first step. Longer term plans and creating a safe space for intergenerational play is an ongoing goal for Steffan, he said:

***“The Wesport satellite club funding has lit the touch paper for us. It has been a starting point and now we are looking to develop and evolve the work. A once a week football session served a purpose for getting young people using a space and that has grown to us now offering several sessions each week and introducing different sports and activities.***

***The key to our work has been and will continue to be the engagement of local volunteers becoming session facilitators. We have worked with 300 different children and young people over the 9 months but equally as satisfying has been the 7 local volunteers who have got involved in some way.”***

Keeping the gates open for anyone to attend has always been the ethos, supporting those young people who don't play but sit outside of the pitches has been Steffan's ongoing plan. These sessions attract a crowd who simply sit and watch the sessions. With some of the cost savings he's afforded through securing the free venue, Steffan has planned other taster sessions in sports that those who don't engage in football have requested. Rugby delivered by the closest community rugby team St Bernadette's and Boxing taster sessions in the school hall (same venue) are in early stages of delivery. This plays into a larger plan to ensure opportunities are available every night of the week for the local community.

The support from local volunteers is giving Steffan time to work with the group on understanding the impact of their actions. They understand that they need to respect the venue to ensure they are able to continue to return. It also helps the local community to see the young group doing something positive with their time.

## What have you learnt from this satellite club/approach?

This satellite club helped inform key learnings submitted in the Wesport satellite club application for 2019 -21 funding. These include:

- Partnership working
- Sustainability planning
- Demonstrating added value

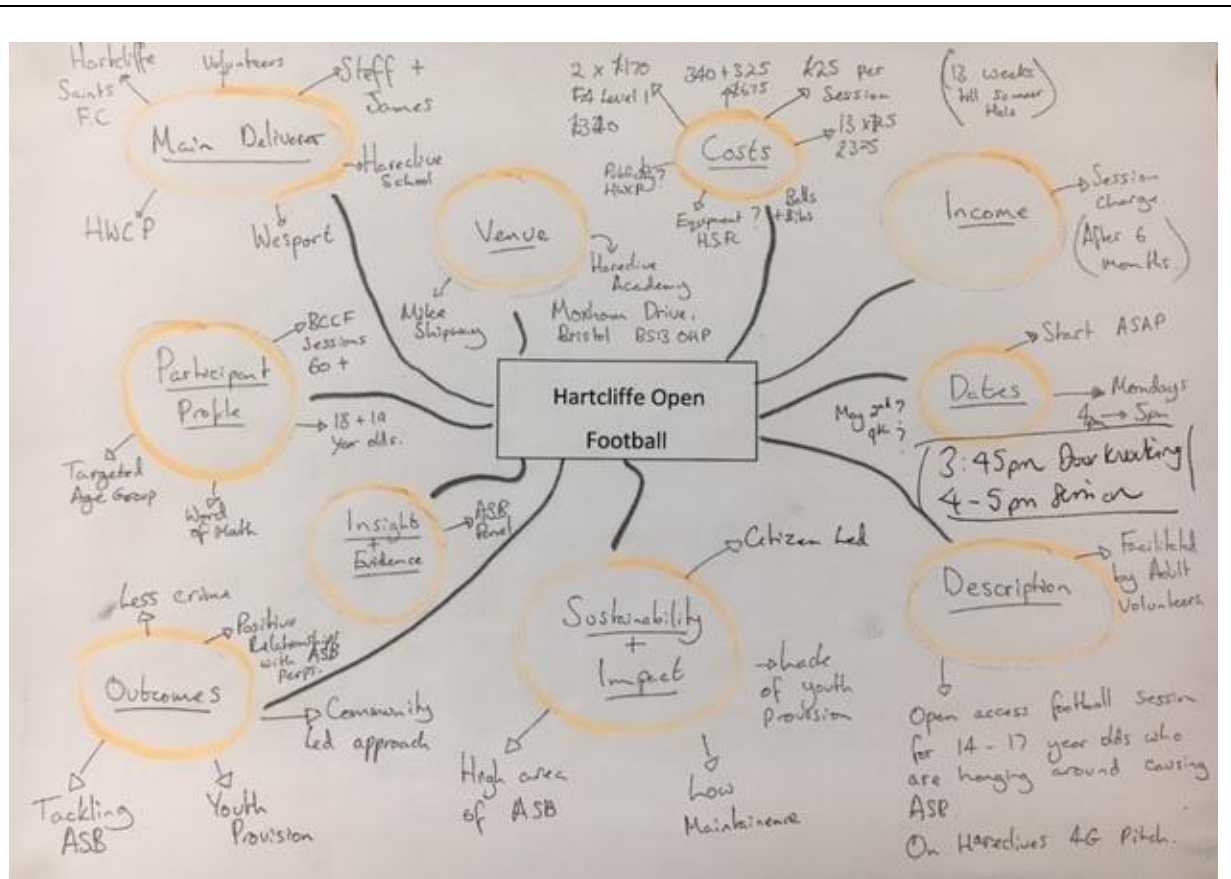
We've seen development of relationships with partners who sit at differing levels across the community really buy in and support this project. When Bristol's youth contract was undergoing a complete overhaul in summer 2018, HWCP pulled the youth providers from South Bristol together to ensure they knew what the consequences of anticipated funding cuts could mean. Together with the partners, HWCP were able to timetable activities and signpost effectively to young people.

By tracking the engagement of volunteers we are hoping to better demonstrate the value of the investment for each satellite club project. Initially we planned to create reports to demonstrate impact based on investment, numbers engaged and some personal stories. This project gives the opportunity to track the value added by the investment and track the wider social outcomes. Early plans are in place to show:

- Volunteer hours equation to show actual cost savings
- Progression of volunteers
- Community cohesion, positive feelings reported through community consultation

Another key learning point was the flexibility required to work in partnership to get this project funded. Our traditional approach is to request a lot of information upfront about an idea of a project and input this in to an application form to verify the information and deliverer detail. Working with non-traditional partners has taken more time, we have had to understand their overall organisational aims and understand where sport and physical activity plays a part in meeting those aims. After initial discussions Steffan provided the below that mapped out the project under the key headlines that we had supplied in an application form:





The detail displayed in a simple page of information held all the key requirements for the funding. We spoke around the headlines and understood HWCPs overarching goals and where we could add value to the project i.e. Wesports Coach Core apprentice supplying time as part of his development which in turn added capacity to Steffan's project. It also offered the young people attending sessions another role model who was accessing an alternative education provision. Coach Core aims to change lives of young people in challenging cities in the UK. Bristol's project works directly with community providers and sees a high proportion of those apprentices deliver back into their own communities. This creates a pathway for young people to see that they can achieve careers in sport and physical activity without having to go via a higher education establishment.

Working in an Asset Based Community Development approach, HWCP have taken the strengths of the area and some suitably trained volunteers to imbed something that will leave a legacy for the local community.

### What are the next steps for this satellite club/approach?

As described, this club is totally dependent on community engagement from volunteers. The work Steffan provides is on a volunteer basis which in turn helps inform the wider work he does through his CDW role with HWCP.

There is a desire to support those volunteers who do attend the sessions and to give them some additional skills. This satellite club exists by being informal and providing an opportunity to play –

Steffan is keen that this idea isn't lost and that the sessions don't become too tailored. Introducing some kit for volunteers who, like Rob, collect the balls that are sent sky high and provide some basic introductory training on delivering engaging sessions are in the early stages of planning.

There's a clear need to show this group positive role models as well as figures who can offer them additional support. Maintaining engagement from other volunteers is key. Jake, a local lad who is in full time employment gets a bus to his shift at 5am on the same day as a session. Jake is always in attendance and never late. Young people seeing his dedication is vital to providing strong role models where the majority of participants may not see them feature at home.

Wesport are working with Avon and Somerset Police with another satellite club in the neighbouring ward 2 miles away. Kris Withers, Youth Strategy Lead for the local Police who is instrumental in the neighbouring satellite club as stated in a previous question already knows about the work delivered in Hartcliffe. Partnership working with the local Police is another layer Wesport are keen to imbed in other projects where partners may not already be considering the wider impact their projects may be having.

## Other relevant information...

The link to the video 'Hartcliffe Aspirations' (included in answer earlier) was seen with some negativity locally in the community. They felt that the documentary didn't showcase the options that are available to the community and painted a 'misery map' of an area entrenched in historical poverty. After the documentary was released in January, the community held a meeting with the makers of the film to discuss positive activities that are happening.

A local news channel attended one of the satellite club sessions to film and speak with some of the participants. They are aiming to shine a positive light on Hartcliffe & Withywood and join up some good news stories coming out of the area. HWCP are the recipients of £240,000 from the National Lottery Community Fund which will be used over the course of three years "to create positive change through place-based action".