2017 WINNER

BEYOND SPORT AWARDS

THE GLOBAL GOALS For Sustainable Development

Not A Red Card Awards 2019 Finalist

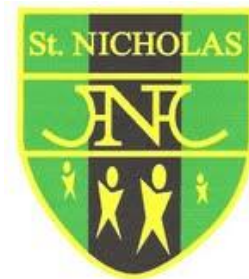Not A Red Card   Legal & General

ALLIANCE OF SPORT
in Criminal Justice

INTRODUCTION

INTRODUCTION

We want to build a better and safer society through the use of sport in the Criminal Justice System and by actively helping the Sport for Development sector in their mission to reduce violence, crime and reoffending.

TIMELINE

2003 — Launched first Sport for Development programme in the secure estate

2004 — Launched first Sport Academy in HMP&YOI Ashfield

2008 — Launched 2nd Chance Project CIC

2013 — Leading evidence base for reducing reoffending through sport

2015 — Launched National Alliance of Sport for the Desistance of Crime

2017 — Global Beyond Sport Winner 'Best Partnership & Collaboration'

2017 — Launched National Review of Sport in Criminal Justice

2018 — Membership reached 300+

2019 — Set up new Sports Forum in partnership with HMPPS

2019 — Launched Alliance of Sport in Criminal Justice

PROBLEMS FACING THE SECTOR

A lack of trustworthy evidence weakens confidence and investment in the sport for development sector's ability to reduce violence, crime and reoffending.

The absence of appropriate guidance, training and support hinders the ability of sport to fully engage with the criminal justice system.

The role of sport is poorly defined in criminal justice and support is low, therefore valuable opportunities to reduce violence, crime and reoffending are missed.

ACTIVITIES

Impact by
Supporting Others

Helping individuals and organisations in reducing violence, crime and reoffending:

- National consultation and training review

- Develop a bespoke training and support offer

- Offer consultancy and guidance

- Build and support a Community of Practice

Impact through
Evidence

Capturing data to prove best practices in reducing violence, crime and reoffending:

- Support data collection and evidence gathering

- Annual Symposium

- New research partnerships and projects directed to sport in criminal justice

- Develop and promote good practice resources and publications

Impact by
Communicating

Clear and concise guidance about what does and doesn't work and advocating for sport in criminal justice

- Annual Sport in Criminal Justice Conference & Awards

- Multi-media platform to celebrate and champion best practice

- Media campaigns that increase awareness and support

- Key stakeholder groups

Impact through
Delivery

Building a nationwide portfolio of solutions supporting sport in criminal justice:

- Grow and consolidate a team of strategic leads using sport in criminal justice

- Grow and consolidate a portfolio of national programmes

- Work with government to advance policy and practice

OUTCOMES

A MORE ROBUST EVIDENCE-BASE FOR GOVERNMENT POLICY, PRACTICE AND INVESTMENT

CONFIDENT AND SKILLED TEAMS USING SPORT IN THE CRIMINAL JUSTICE SYSTEM

INCREASED AWARENESS AND SUPPORT FOR SPORT IN THE CRIMINAL JUSTICE SYSTEM

SPORTS FORUM

To create a secure and sustainable future for the role of sport, physical education and physical activity in the criminal justice system and for the desistance from crime.

MISSION & VISION

Mission

- Amplify, clarify and advocate for the value of sport by driving influence and collaboration across the Sport for Development sector.

Vision

- Every person in the UK recognises and values the power of sport to change lives and has the freedom to access it without barriers.

SPORT FOR DEVELOPMENT…

- Sport for development…the intentional use of sport for social good

- 60 plus organisations coming together to work in collaboration for maximum impact

- Challenges: achieving true collaboration, influence & achievable strategy

- **Advocacy** – Showcasing the Sector

- **Impact** – Making a collective case

- **Investment** – Becoming stronger

ACTIVITIES

- **Sports Journalist Awards:** Sport for Social Change category

- **Made By Sport:** Campaign to raise +£40m

- **Evidence Portal:** Support better evidence collection across the sector

- **Twitter takeovers:** monthly themes to raise awareness

- **#21 by 21 Campaign:** aims to encourage 21,000 sports coaches to become trained in mental health awareness by the year 2021.

www.connectsport.com

Group activity

PLANNING & MAPPING WITH A FOCUS ON USING SPORT TO REDUCE CRIME, VIOLENCE AND REOFFENDING

- WHERE ARE THE GAPS AND OPPORTUNITIES?

- HOW DO WE TARGET AND REACH THE RIGHT STAKEHOLDERS?

- WHAT SUPPORT IS NEEDED?

Group activity

WHAT ARE YOUR TOP 3 MESSAGES FOR GOVERNMENT ?

CONTACT DETAILS

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