

Schedule of event

09:15-09:45	Registration and Refreshments
09:45-10:00	Welcome and Introduction Speaker: Steve Nelson, CEO, Wesport
10:00-10:30	Networking Activity
10:30-11:15	Key Notes Where are we now - An idiot's guide to active communities Speaker: Jeanette Bain-Burnett - Executive Director, Policy and Integrity, Sport England The golden thread: physical activity and addressing our population's health needs Speaker: Nadia Holland - Locality Development Manager, Bristol, North Somerset, South Gloucestershire Integrated Care Board
11:15-11:30	Break
11:30-12:00	Facilitated Table Discussions
12:00-12:30	Panel Q&A
12:30-13:00	Wesport: Acting with purpose for the people and places within the West of England
13:00-13:45	Lunch
13:45-13:50	Movement Break Kirsty Brown - Strategic Lead, Wesport
13:50-14:20	Shining a spotlight on: West of England Sport & Physical Activity Local Skills Project Speaker Toby Hodder - Workforce Development Manager, CIMSPA Case study: Inspiring women, shaping a workforce that reflects our communities Speaker: Samina Baig, Health Ambassador, Caafi Health Race Equality in Action: A Commitment to Change Speaker: Sarah Mcleod - Strategic Lead, Wesport
14:20-15:10	Networking: Connect, share and learn Themed discussion tables Led by Wesport and local Partners
15.15	Close and Informal Networking

Meet the speakers

Where are we now - An idiot's guide to active communities

Jeanette Bain-Burnett - Executive Director, Policy and Integrity, Sport England



The golden thread: physical activity and addressing our population's health needs

Nadia Holland - Locality Development Manager, Bristol, North Somerset, South Gloucestershire Integrated Care Board



West of England Sport & Physical Activity Local Skills Project

Toby Hodder - Workforce Development Manager, CIMSPA



Case study: Inspiring women, shaping a workforce that reflects our communities

Samina Baig - Health Ambassador, Caafi Health



Race Equality in Action: A Commitment to Change

Sarah Mcleod - Strategic Lead, Wesport



Thursday 27 November @ Gloucestershire Cricket Club



Meet the speaker: Jeanette Bain-Burnett



Where are we now? An idiot's guide to active communities

Jeanette Bain-Burnett is Executive Director for Policy and Integrity at Sport England. She's a passionate advocate for Community Wellbeing, Participation and Inclusive Leadership. Jeanette's 20-year leadership career spans dance theatre, community arts, cultural strategy, regional government and social policy. Former roles include Director of Participation at the Trussell Trust and Assistant Director, Communities and Social Policy at the Greater London Authority. Jeanette has held numerous non-executive roles and currently holds advisory roles for NetballHER, Intelligent Health and the IWG Women in Sport secretariat.

1) What is your main motivation for taking part in the Wesport SPAN event?

Having adopted Bristol as home a few years ago, I'm excited to learn more about how Sport and Physical Activity is contributing to wellbeing of communities across the region, and how we can boost progress.

2) Why do you believe events like this are valuable for the network?

We've all got our heads down working in our patch and it's important to stop and check we're moving in the right direction together and learn from each other.

3) What is the one key outcome you hope to achieve or see emerge from today's event?

A better understanding of the people and organisations working to improve lives through Sport and Physical Activity.

Meet the speaker: Nadia Holland

The golden thread: physical activity and addressing our population's health needs



Nadia Holland is the Inner City & East (ICE) Bristol Locality Development Manager, working for BNSSG ICB. Over the past year she has led on a number of population health programmes of work for the ICE and BNSSG populations, including the delivery of the BNSSG Falls Prevention programme which aims to support our population at risk of falling through physical activity – strength and balance classes. She is also a member of the Bristol Active City Network and has worked with partners across Bristol including Wesport on a number of sports and physical activity programmes. She has over 15 years of experience working across the Arts & Culture and Healthcare sectors leading events and programmes of work including public mental health projects in London, and has a keen interest in physical activity, creative health and green social prescribing.

1) What is your main motivation for taking part in the Wesport SPAN event?

I am particularly keen to be involved in the conversations with our partners to understand the barriers they are facing and explore what we can do collectively to address these challenges.

2) Why do you believe events like this are valuable for the network?

Events like this are incredibly valuable to me as they provide us with an opportunity to come together, share our successes, and discuss our ways of working. By collaborating, we can find solutions to the barriers we encounter and continue to grow stronger as a network.

3) What is the one key outcome you hope to achieve or see emerge from today's event?

The establishment of actions that we can take forward in a consistent way to support our population to feel confident about participating in some of the great sports and activities opportunities in their local area.

Meet the speaker: Toby Hodder

West of England Sport & Physical Activity Local Skills Project



Toby is an experienced leader in the sport and physical activity sector, specialising in workforce development, partnership building, and strategic planning. As Workforce Development Manager at CIMSPA, he leads the design and delivery of regional workforce skills plans across six regions, including the West of England.

Toby works with education providers, local authorities, employers, and health partners to co-create inclusive workforce pathways that address skills gaps, diversify the talent pipeline, and promote professional recognition across the sector. Passionate about creating a skilled, valued, and connected workforce, he champions collaboration as the foundation for driving change.

1) What is your main motivation for taking part in the Wesport SPAN event?

My main motivator is to connect with more local organisations, highlight opportunities for collaboration and ultimately explore new opportunities to support the local Sport and Physical Activity workforce.

2) Why do you believe events like this are valuable for the network?

I feel this event provides a great platform for like-minded organisations to share best practice, develop connections with other organisations and increase exposure of local projects.

3) What is the one key outcome you hope to achieve or see emerge from today's event?

I would love to see more organisations sharing resources and working together to support activity levels across the West of England while creating a unified voice to shout about the incredible work going on in this space.

Meet the speaker: Samina Baig



Case study: Inspiring women, shaping a workforce that reflects our communities

With over 12 years of experience in the pharmaceutical industry, Samina Baig is passionate about promoting health equity and community engagement. As a Health Ambassador, she works to empower diverse communities to participate in health research, ensuring inclusion and representation in shaping better healthcare outcomes.

1) What is your main motivation for taking part in the Wesport SPAN event?

To represent the diverse communities I belong to and work with.

2) Why do you believe events like this are valuable for the network?

For collaborative working and sharing best practice.

3) What is the one key outcome you hope to achieve or see emerge from today's event?

For the organisations to consider how they can authentically cater for the diverse communities we serve.

Meet the speaker: Sarah Mcleod



Race Equality in Action: A Commitment to Change

Sarah McLeod is proud to be part of the Wesport team as our Strategic Lead for Place & Communities. Sarah is passionate about trying to do things differently and creatively, tackling inactivity and reducing inequalities through a whole systems approach. Sarah is working to impact across systems to support more people to get active locally through our place investment work. Her goal is simple but powerful: to help create a world where being active is possible for everyone; everyday.

1) What is your main motivation for taking part in the Wesport SPAN event?

My main motivation for attending the Wesport SPAN event is to take a meaningful pause from the fast pace of daily work and invest time in reflection, connection, and shared learning. It's a great opportunity to step back, listen to diverse voices across the network, and gain fresh perspectives that can inform and energize our approach moving forward.

2) Why do you believe events like this are valuable for the network?

Events like SPAN are incredibly valuable because they create space for genuine dialogue, collaboration, and mutual support. They allow us to listen to each other's experiences, challenges, and successes—building a stronger, more connected network.

3) What is the one key outcome you hope to achieve or see emerge from today's event?

To connect with others who are actively working in the race equality space. Creating opportunities to come together, share experiences, and learn from each other is essential if we're going to build momentum and drive meaningful change. In addition, a renewed sense of clarity and connection across the network.